SET GOALS		ALIGN PROGRAMS		
Big idea	Goals	How will you know goals are reached?	Program alignment	
Why are you offering this program? What impact do you want it to have?	What do you want participants to know, feel, understand, or be able to do? (Limit to 3 goals total)	What evidence can you see or easily collect that will demonstrate how well your goals are reached?	What elements does your program need to include to achieve your goals and demonstrate this evidence?	

IMPLEMENT AND EVALUATE		REFLECT AND IMPROVE		
Evaluation Mechanism	Evaluation Findings	Reflection Team	Plan for improvement	
Who is responsible for	To what extent were your goals	Who will be part of	What might you do differently next time?	
evaluating the program?	achieved? What worked, and what	a post-program		
How will this be done?	could have been better?	brainstorm?		
(Post-program reflection				
by evaluator?				
Observation?)				